

# **PRIVACY POLICY**

This Privacy Policy describes Simply Better Behavioral Health Services policies and procedures on the collection, use and disclosure of your information when you use our service and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Simply Better Behavioral Health Services is committed to safeguarding the privacy of our users. We want to assure you that we do not share your personal information with third parties. This privacy policy outlines how we collect, use, and protect the information you provide to us.

## **INFORMATION COLLECTION:**

We collect only the information necessary to provide and improve our services. This may include your name, email address and phone number. We do not sell, rent, or share this information with any third parties.

## **HOW WE USE YOUR INFORMATION:**

The information collected is used solely for communicating with you as the intended party.

We may use personal data for the following purposes:

- To provide and maintain our service, including monitoring usage.
- To manage your account and registration.
- For contract performance related to services or products.
- To contact you via email, phone, SMS, or notifications.
- To provide updates, offers, and related information.
- To manage your requests.

All messages sent through the Service are stored on our servers, including third-party hosted services.

## **SMS DISCLOSURE:**

Message and data rates may apply. Message frequency depends on your interactions and preferences.

You can reply STOP to opt-out of future messages or HELP for more information.

No mobile or messaging consent information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging

originator opt-in data and consent; this information will not be shared with any third parties.

### **DISCLOSURE OF YOUR INFORMATION:**

We do not share personal data except in limited circumstances:

- With your consent.
- To enforce Terms of Service.
- With partners under non-disclosure agreements.
- For legal compliance or protection.
- In case of mergers or acquisitions.

We may share aggregated, non-identifiable data such as usage statistics.

### **INTERNATIONAL DATA TRANSFERS:**

Your data may be processed outside your jurisdiction with safeguards in place.

### **DATA RETENTION:**

We retain personal data only as long as necessary for legal and operational purposes.

### **COOKIES AND TRACKING TECHNOLOGIES:**

We use cookies to enhance user experience. You can control cookies through browser settings.

### **YOUR CHOICES:**

You have the right to access, correct, or delete your information. Contact us for assistance.

### **POLICY CHANGES:**

We may update this policy periodically. Continued use of services implies acceptance.

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